

DANIEL FONSECA DE MESQUITA

Rio de Janeiro, Brazil (GMT-3) | Available for All Global Time Zones

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LinkedIn: [linkedin.com/in/daniel-de-mesquita](https://www.linkedin.com/in/daniel-de-mesquita) | **Portfolio:** demesquitadaniel.github.io/gd_portfolio/

Targeting: Full-Time, Long-Term Remote Roles | Compliant via Employer of Record (EOR / Deel / Contract)

PROFESSIONAL SUMMARY

Highly specialized Senior Visual Designer & AI Workflows Engineer with 15+ years of experience delivering high-converting brand identities, executive presentations, and cross-channel digital campaigns for international markets. Blends absolute mastery of graphic design principles with advanced postgraduate qualifications in UX, Front-End Development, and Deep Technical AI Systems (Machine Learning, Computer Vision, NLP, and LLM orchestration). Expert at architecting automated, secure, and highly efficient creative production pipelines that slash asset generation lifecycles by up to 75%. Native Portuguese, Fluent English (C2). Seeking a permanent, **long-term full-time position** with complete flexibility to align with US, European, or Middle Eastern core operational hours.

CORE SKILLS

- **Visual Craft & Strategy:** Brand Identity Architecture, Executive Pitch Decks, Advanced Typography, Visual Hierarchies, Print/Digital Production layouts.
- **Creative GenAI Engineering:** Generative AI Workflows (Midjourney, Stable Diffusion, DALL-E, Gemini Images), Model Context Protocol (MCP), low-code design automation (n8n), AI-driven audio/video synthesis.
- **Technical AI & Data Literacy:** Foundations of Machine Learning, Neural Networks (CNNs/RNNs), Computer Vision (Object Detection via OpenCV), Natural Language Processing (NLP), LLM fine-tuning, RAG (Retrieval-Augmented Generation), Python (Google Colab).
- **Product Interface Multipliers:** UI/UX Frameworks, Wireframing, High-Fidelity Prototyping (Figma), Frontend (HTML5/CSS3), Web Accessibility (A11y).

PROFESSIONAL EXPERIENCE

Senior Visual Designer & AI Workflow Strategist | Compass Brazil (Inbound DMC)

August 2023 – Present | Rio de Janeiro, Brazil (Hybrid)

- Designed and engineered high-converting sales presentations, executive pitch decks, and digital campaigns that directly boosted international proposal conversion rates by 29%.
- Integrated advanced generative AI tools and custom prompt pipelines into the design operation, decreasing creative asset production cycles by 75% while maintaining strict brand guidelines.
- Produced dynamic motion graphics, corporate video assets, and synthesized audio tracks, yielding a 15% increase in global social media engagement.
- Architected and deployed responsive subsidiary landing pages (HTML5/CSS3/DNS), optimizing layout accessibility and generating 20+ qualified B2B international leads.
- Conducted technical workshops to upskill 12 multidisciplinary team members on emerging AI design software and layout efficiency tools.

Senior Freelance Visual Designer & Digital Developer | Remote

January 2018 – August 2023

- Developed comprehensive brand books, identity systems, and strategic style manuals for 50+ global projects, including tech startups, educational entities, and real estate networks.
- Designed highly accessible educational illustrations and customized visual tools for visually impaired students at Instituto Benjamin Constant, aligning layouts with strict international accessibility guidelines.
- Translated complex concepts into interactive Figma prototypes and responsive front-end visual frameworks, ensuring a unified cross-platform design standard.

Virtual Assistant & Visual Designer | WeClone You (USA Real Estate)

September 2022 – December 2022 | Remote (US Market)

- Created premium advertising vectors, property display boards, and social media video collateral, increasing audience engagement by 17% for high-end US real estate accounts.

UI/Visual Designer & Tour Operator | South America.travel

August 2016 – May 2020 | Rio de Janeiro, Brazil

- Conceptualized and produced international trade show exhibition materials, large-format print catalogs, and visual sales presentations for decentralized offices across the US and Europe.

EDUCATION & SPECIALIZATIONS

- **Specialization: Complete Artificial Intelligence** | School of Artificial Intelligence (Escola de Inteligência Artificial), 2026
Core Focus: Machine Learning, Neural Networks, Computer Vision (OpenCV), NLP, LLM Fine-Tuning, RAG, AI Agents, LangChain & Low-Code Automation (n8n/MCP).
- **Postgraduate Specialist in Front-End Development** | Anhanguera Educacional, 2026 (*Grade: 10/10*)
- **Postgraduate Specialist in User Experience (UX)** | Anhanguera Educacional, 2025 (*Grade: 9.8/10*)
- **Bachelor of Arts in Graphic Design** | Cruzeiro do Sul University (Universidade Cruzeiro do Sul), 2020 (*Grade: 9/10*)

CERTIFICATIONS & TRAININGS

- AI Fundamentals & Skills (StartSe, 2026)
- HTML5/CSS3 Developer (W3Schools, 2022)
- Scrum Fundamentals (ScrumStudy, 2021)
- AWS Cloud Computing (Ka Soluções, 2023)
- Algorithms & Test Automation (Ada, 2024)